



Allthingscows.com advertising rates and image sizes.

Image sizes shown are in pixels at 72dpi.

The example sizes are NOT to scale and will appear larger/smaller depending on the size of the screen they are being viewed on.

BANNER AND AD PLACEMENT

Banner Size	Can be on any page	Location on page	Single image or Carousel
Size #1 - Vertical	Yes	Along right side of page content. Ad space is designed such that multiple images will appear one above the other.	Single image per space
Size #2 - Horizontal	Yes	Under main banner, 1-up above and below page content.	Single image per space
Size #3 - Horizontal	Yes	Main banner space above all page content.	Carousel – limit of 3 images

PRICING

3 Mo Package	Size #1	\$225	Size #2	\$500	Size #3	\$725
Small Business/Realtor - Annual	Size #1	\$700	Size #2	\$1,500	Size #3	\$2,500
Medium to Large Regional Business - Annual	Size #1	\$2,000	Size #2	\$4,500	Size #3	\$7,500
National Business - Annual	Size #1	\$3,000	Size #2	\$7,500	Size #3	\$12,500

SIZE #1 - 230 x 288

SIZE #2 - 923 x 288

SIZE #3 - 1846 x 576

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